



## 2007 Progress Report

### History:

The New England Clean Energy Council represents the product of an **October 2007 merger between the New England Energy Innovation Collaborate (NEEIC) and the Clean Energy Council**, two young organizations with similar missions, but complementary constituencies and activities.

### Council Mission:

**To accelerate New England's clean energy economy to global leadership** by building an active community of stakeholders and a world-class cluster of clean energy companies

### Organizational Summary:

- **Formed a 24-person Board of Directors** (below) and held our inaugural meeting on October 15 at Foley Hoag. The Board will meet regularly on a quarterly basis.
  - *Marty Aikens*, IBEW Local 103
  - *Bruce Anderson*, Wilson TurboPower
  - *Chris Anderson*, Mass High Tech Council
  - *Janice Bourque*, Comerica Bank
  - *Brad Bradshaw*, Mass Hydrogen Coalition
  - *Tom Chmura*, University of Massachusetts
  - *Bob Cleaves*, Cleaves & Co
  - *Penni Conner*, NSTAR
  - *Steve Cowell*, Conservation Services Group
  - *John DeVillars*, Blue Wave Strategies
  - *Paul Gromer*, Peregrine Energy Group
  - *Berl Hartman*, Environmental Entrepreneurs
  - *Tim Healy*, EnerNOC
  - *Sam Krasnow*, Environment Northeast
  - *Russ Landon*, Canaccord Adams
  - *Richard Lester*, MIT
  - *Chuck McDermott*, Rockport Capital
  - *Scott Pearson*, Protonex Technology Corp.
  - *Linda Plano*, MTTC
  - *Rob Pratt*, Kendall Foundation
  - *Jamey Rosenfield*, CERA
  - *Hemant Taneja*, General Catalyst
  - *Steve Taub*, GE Financial Services
  - *Mitch Tyson*, Advanced Electron Beams
- **Established a 5-person Executive Committee**, consisting of Bruce Anderson, Brad Bradshaw, Rob Pratt, Hemant Taneja and Mitch Tyson, all co-founders of the predecessor organizations, NEEIC and the Clean Energy Council
- **Appointed Co-Executive Directors** Nick d'Arbeloff and Annie Johnson to run the Council on day-to-day basis
- **Enlisted 29 sponsors to date**, including 14 of the region's leading venture capital firms, six of the top law firms, numerous clean energy companies and other clean energy service providers, including:
  - Advanced Technology Ventures
  - Atlas Venture
  - Braemar Energy Ventures
  - Cape Wind
  - Choate, Hall & Stewart
  - Conservation Services Group
  - Cooley Godward
  - Deloitte
  - Fama PR
  - Flagship Ventures
  - Foley Hoag
  - General Catalyst Partners
  - Globespan Capital Partners
  - Goodwin Procter
  - Hunt & Gather
  - IDG Ventures
  - In-Q-Tel
  - Konarka
  - Mass Green Energy Fund
  - Mintz Levin
  - North Bridge Venture Partners
  - Polachi
  - Polaris Venture Partners
  - Rockport Capital Partners
  - William Gallagher Associates
  - WillmerHale
  - Wilson TurboPower
  - 3i Group
  - @Ventures

- **Partnered on Council activities with a host of companies**, many of which have generously provided services gratis:
  - General Counsel: *Jerry O'Connor*, Foley Hoag and *Tom Burton*, Mintz Levin
  - Government Relations: *Paul Scapicchio*, *George Atanasov*, ML Strategies
  - Marketing/Web:
    - *Carin & Randall Willis*, Hunt & Gather
    - *Tom O'Keefe*, MyCardMyWork
    - *Shai Sachs*, Lightbulb First Consulting
  - Public Relations: *Keith Watson*, *Greg Wind*, famaPR
  - Professional Facilitation: *Jay Vogt*, Peoplesworth
  - Strategic Communications: *Doug Hattaway*, Hattaway Communications

## Subcommittees & Programs:

Among the key planks for building New England's clean energy economy are policy, innovation, company growth and workforce development. The following includes highlights from the Council's first few months of operation in each of these areas:

### Policy

The Council's first task was establishing a **Policy Committee**, which was **up and running even prior to the consummation of the Clean Energy Council/NEEIC merger**. Co-Chairs Berl Hartman and John DeVillars put together a winning roster of experienced policy folks representing clean energy companies, investors, area utilities, large end-users and NGOs and kicked off the initial meeting on September 10. The team completed a platform for the Council in October and introduced it to key legislators. Several recommendations were incorporated into the House version of the energy bill released November 8. As the bill was debated in the House, the Council again was active, gaining acceptance of several revisions to proposed amendments. Additionally, a number of Council policy recommendations (e.g., seed grant program, clean energy jobs proposal) have been written into Sen. Pacheco's Global Warming Bill.

### Innovation

On **December 11**, we conducted the **inaugural meeting of the Innovation Task Force**. The group is co-chaired by Peter Rothstein of Flagship Ventures and Jeff Andrews of Atlas Ventures. Central to this effort is a set of programs called the New Ventures Partnership, which includes a **seed grant program** for research projects and validation-stage ventures, along with a **fellowship program designed to help attract and transition entrepreneurs** from other sectors into the clean energy space.

### CEO Council

The CEO Council has concluded that its top priority is to work with the Commonwealth of Massachusetts on the **development of a more comprehensive "playbook" for helping clean energy companies expand** their businesses. In late January, the CEO Council will be meeting with members of the Executive Office of Housing & Economic Development (EOHED) to view a presentation of available incentives and programs and engage in a discussion regarding what's valuable, what's less so and what's still missing.

### Workforce Development

On October 30, the Council, along with sponsors the Massachusetts Technology Collaborative, Conservation Services Group, Greenfield Community College and the Third Annual Conference on Clean Energy, **convened Massachusetts' first Clean Energy Workforce Summit**. The meeting was attended by close to 70 area education, industry, labor and public leaders, who attended panel discussions and workshops, along with addresses by Governor Patrick and Labor Secretary Suzanne Bump. The Summit was an initial step in providing clean energy leaders a forum to collaborate on worker demand assessment, recruiting strategies, training priorities, policy and related issues. The Council is now **forming a clean energy workforce working group** whose preliminary charter is to **help New England develop and retain a world-class clean energy workforce that's responsive to employer needs and reflects labor pool diversity**.

We're planning even more ambitious things for 2008. And together with your help and a full year to get things done, we *can* have an appreciable impact. Help the Council keep the momentum going. **Go to [www.cleanenergycouncil.org](http://www.cleanenergycouncil.org)** and get your organization involved.